



Patrick  
Square

## HISTORICAL CONCEPTS TO DESIGN TOWN CENTER AND COMMUNITY CENTER AT PATRICK SQUARE

*Thriving shopping, entertainment and office center destined for Clemson's  
first TND*

**CLEMSON, S.C.** (Feb. 8, 2008) — JMC Communities has chosen Atlanta-based Historical Concepts to design the Town Center and Community Center for Patrick Square, Clemson's first traditional neighborhood development (TND).

Designers envision a vibrant Town Center filled with restaurants, a grocery store, bank, drug store, coffee shop, bookstore, boutiques, offices, live-work condos, and potentially a hotel. Reminiscent of an old-fashioned downtown, this marketplace features an open-air green with a pavilion for concerts, art shows, plays, holiday celebrations, and farmers markets.

"We took considerable care in selecting the architect for these pivotal recreational and entertainment areas," said Mike Cheezem, CEO of JMC Communities. "Historical Concepts creates communities that are steeped in local tradition and is able to execute our vision."

The design team toured surrounding communities for inspiration. "We will pick up on the incredible brick work and vernacular architecture so prevalent in Clemson, Pendleton, Seneca, and Greenville," said Kevin Clark, AIA of Historical Concepts.

Patrick Square's Community Center is set deep in the southern section of the property, near the wetlands and lake. Designed for residents' formal and informal socializing, the 4,000-square-foot center will have a formal entry garden, areas for entertaining large groups, an exercise room, a large swimming pool and a separate pool and playground for small children. It will be just a short walk across a future pedestrian bridge to Nettle's Park, Clemson's recreational complex of baseball and soccer fields and tennis courts.

The Community Center will be built along with 65 homes in Phase I, which is set to break ground in March 2008. Construction on the Town Center will begin next year.

### **About Historical Concepts**

Based in Atlanta, Historical Concepts [www.historicalconcepts.com](http://www.historicalconcepts.com) is a multi-discipline firm recognized for its traditionalist approach to architecture, land planning and design. Founded in 1982, the firm has participated in nationally recognized projects including I'on (Mt. Pleasant, S.C.), Celebration (near Orlando, Florida), and Glenwood Park in Atlanta. In addition to being featured in numerous national publications, such as *Cottage Living*, *Southern Living*, *Coastal Living*, and *Town & Country*, Historical Concepts' unique approach to place-making services has been widely recognized. The firm pays careful attention to both the vertical architecture and horizontal planning of every project, resulting in numerous awards for design excellence by national awards programs such as Congress of the New Urbanism's Charter Awards, Period Homes' Palladio Awards and Southern Living's Home Awards.

### **About Patrick Square and JMC Communities**

Situated at the corner Issaqueena Trail Highway and Chapman Hill Road in Clemson, S.C., Patrick Square will be a vibrant village of 415 residences within walking distance to a traditional Town Center of restaurants, shops and entertainment. Award-winning JMC Communities is developing the area's first TND. Founded in 1978 and based in St. Petersburg, Fla., JMC Communities has created more than 20 communities totaling 4,000 homes and recently completed the five-star, LEED-designed Sand Pearl Hotel on Clearwater Beach. JMC Communities is noted for developing exceptional communities that demonstrate great attention to detail. Information about JMC can be found at [www.jmcdev.com](http://www.jmcdev.com)

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